



April 19th, 2016 | Notes

Meeting Location Community Market – Danville VA

Purpose

Finalize logic model/
evaluation

Attendees

Traci, Anna, Jason, Leslie C., Leslie S., Kenny, Edna, Marsha, Amy, Alani, Sonya, Tim, Ashley, Freddie, Mark, Corey, Brett, Danielle, Brittney, Helen, Elyse

AGENDA TOPICS

| Agenda topic Announcements and Report Outs |

Announcements

- April 23rd Finding Our Roots—collaborative program between History United, the Health Collaborative and regional libraries @ Community Market; event opens at 10am
- Action Plan roll out - late April
- American Heart Associate Day Trip to Durham—last call for attendees, limited number of spots open
- Leadership Breakfast May 24th - will have action plan in hand

Report Outs

- Crosscutting
 - 2 year action plan is complete
 - May need minor tweaks
- Health Eating
 - Finding Our Roots Event—April 23rd @ Community Market starts at 10am
 - Community showings of Farmland Documentary (4 and 5:30)
 - Invitation only showing of Farmland w/ reception and panel (6pm)
 - Working with Smithson Mills to do a feasibility study looking at food processing and storage options
- Access to healthcare
 - Community Healthcare Workers
 - Diverse group of people and key stakeholders around the table throughout the process thus far
 - A grant has been submitted
- Active Living
 - Finalized funding for middle school parks
 - Building and revitalizing parks in both Danville and Pittsylvania County
 - Caswell County is still a question - Caswell County is hiring for the [Director of Parks and Recreation](#)
- Health Summit—September 20th
 - Averett University
 - If you are interested in being a part of the planning committee contact [Jason](#)
 - Expanding to an all-day event
 - Allow plenty of time for question and answer sessions
 - Keynote speaker at lunch
 - Submit ideas for keynote speaker to [Jason](#)
 - Recognition program, if not this year then next

- MOU of commitment—to help build the list

Healthiest Cities and Counties Challenge

- Aetna Foundation, American Public Health Association, National Association of Counties
 - A highly competitive national grant
- Due May 31st
- Goal: “to develop practical, evidence-based strategies to improve measurable social and health outcomes and promote health and wellness, equity and social interaction — community by community, block by block.”
- Will the funds go across state lines?—Yes, the definition of community is up to the group applying
 - The population of the community would determine which of the two tiers the project falls under. The Health Collaborative area would be in tier 1
- The challenge aligns with what the Health Collaborative is working towards
- Fiscal Agent—*Possibly* the United Way of Danville Pittsylvania County
- Letters of support—a combination of targeted letters and a declaration of support at the leadership meeting
- Is there any interest? - Traci, Freddie, Mark

Does the collaborative need a grant writing committee?

- Different grants will require different insight and areas of expertise so having a formalized group may not be effective
 - Maybe each workgroup needs to write a description of its works, evaluation process and metrics

Channeling New Interest

- Mutual learning and sharing
- How to collect the energy around events such as Dr. Levine’s presentation, Finding Our Roots, etc.?
 - Applicable for workgroups and collaborative as a whole
 - No formal initiation process—invite those that who express interest/ who you think would be interested
 - Need to always have an idea on how people can get involved—is it time for the Collaborative and workgroups to produce welcome/ introductory materials
 - Community presentations
- Community member groups that we are missing
 - Faith-Based community
 - Better Together Initiative group
 - Physicians Group - unique approach
 - Give them the meat to grab their attention—make a specific ask
 - Do not have time for *all* to come together to design and plan
 - However, it would help increase buy-in if there was *a* provider involved in the planning
 - How does the collaborative build physicians into the process
 - Use what is already in existence
 - Tap into current initiatives
 - Plug into their current meetings
 - Actively work to change the point of view of physicians from a physician centered approach to a patient centered approach

|Agenda topic Logic Models and Evaluation|

Work Team Activity

- Finalize logic models and evaluation
 - Have a workgroup scribe to make edits and turn into Tim