

March 15, 2017 | Meeting Notes

Meeting Location: Averett Riverview Campus: Community Room

Topic Health literacy

Attendees: Jaime, Amy, Evelyn, Jonathan, Abby, Emily, Anna, Alani, Katie, Kendall, Donna, Bryan, Billy Ashley, Miriam, Kirsten, Danielle, Stacey, Michael, Kenya, Mark, Charlotte, Celia, Mark, Jason, Sonya, Annie, Elyse

Agenda Topics

Agenda Topic: Announcements

Announcements

- **Cancer Research Center:** Colorectal Cancer Survey
- **Middle Border Forward's** Fellows will be learning about the region's Health and Wellness resources and services during their May session. If you are interested in learning about the ways your organization can share its resources for this meeting, please contact Kendall Ratliffe at kendall@middleborderforward.org or 434-438-2894.
- **Health Coaching Training**—June 23rd Caswell Family Medical Center June 23rd 1-5pm (Free)
- **Danville Parks and Rec**—[Riverfront Park information](#)

Agenda Topic: Health Literacy Resources

Resources

- **American Medical Association/ Health Literacy video** https://www.youtube.com/watch?v=cGtTZ_vxjyA
- **CDC Clear Communication Index**— <https://www.cdc.gov/ccindex/>
- **Health Literacy and Public Health**— <http://bit.ly/pubhealthlit>

Agenda Topic: Coordinating Committee Update

- **Leadership Breakfast**—May 23rd Will be providing a general update, data on health equity and a mini workshop of health in all policies to elected officials, organizational and business leaders
- **2017 Health Collaborative Trip**
 - Phone call with Health and Wellness Coalition of Wichita
 - Scheduling a phone call with Health Action Partnership Jefferson County, Alabama (Birmingham)
 - Researching other possibilities
- **Communications Campaign**
 - Healthy Community Change Form
 - Will be available on the website and on paper
 - Submissions go directly to Elyse who will assign them to the appropriate action team
 - Website end of March launch
- **Summer Interns**

- Partnering with DRF for 10 interns working on Health Collaborative related projects
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Agenda Topic: Action Team Reports (from Coordinating Committee meeting)

Healthy Eating Report

- Shared Use Food Processing Facility Feasibility Study – Update
 - In late January, Smithson had conversations with DCC and Sky Valley foods to see if they would be interested in being partners/program managers/fiscal agents on a project of this nature. A Food Processing Facility does not appear to be necessary to support a partnership between DCC and Sky Valley foods, and DCC is pursuing another partnership opportunity to gain access to a commercial kitchen. Therefore, the Feasibility Study has officially been suspended. We are waiting on a revised final report from Smithson.
- Youth Agriculture Entrepreneurship Program – Update
 - A proposal was developed in January for a YAEP program in summer 2017 in Danville, but it was recommended that we re-work it into a larger, more comprehensive proposal (multiple sites, multiple years) that better addresses how the YAEP program fits into a larger food system revamp, and what the larger community impact will be. Step 1 on that is for Annie and Abby to work with Tim Schwantes to plan a follow-up workshop to bring together those who attended the October workshop, as well as new partners that have emerged since then, to get input for this larger proposal.
 - For this summer, we would like to do a smaller, scaled back version of the future YAEP program, whereby 15 youth work in existing community gardens. DRHA has agreed to be the fiscal agent for a Make More Happen proposal for the program. Abby Dupre has started writing the proposal in partnership with DRHA and a new team member, Kirsten Halverson. The proposal will include funds for stipends for 15 youth, funds to hire a part-time YAEP manager, funds to bolster existing community garden sites so they are usable for the program this summer, and funds for program supplies/delivery.
- Spring 2017 Farmers Market Vendor Training Series – Update and Promotion
- SOVA Agricultural Experience – Regional Local Foods and Agritourism Printed Directory Distribution
 - If you know of locations where we should put directories, or would like a stack for your location, please let us know.
- Eat Smart Move More at Farmers Markets – 2017 Plans
 - VCE has funding for a 3rd year of this program. Market managers will work with VCE teams to make plans.
 - Each market will have approximately \$400 to use towards promotion of SNAP at the market, along with incentives from the state team like recipe sheets, magnets, bags, water bottles. The state team will also do billboards and bus wraps in selected areas.
- Liza Dobson discussed her healthy food retail work and the development of an assessment.
- Jackie Wells provided an update on Lots of Potential – a program that allows organizations to have 1 year leases on vacant lots in the city to use for community gardening. The first project is currently in the works.

Active Living

- City of Danville
 - Installed new playground equipment at Doyle Thomas Park
 - The Sandy River section of the Riverwalk Trail is near completion
 - Action team is awaiting City Manager’s review of the Complete Streets Policy
 - The Riverfront Park plan was presented to City Council on March 7th
- Pittsylvania County
 - Recently received funding to make trailhead improvements for the Ringgold Rail Trail, including signage, mile markers and park-like amenities. The project is a partnership between Parks & Recreation, Danville Fitness & Running Club, three local Boy Scout troops and an Eagle Scout.
- Caswell County
 - The Parks and Recreation Master Plan is near completion.
 - The Parks & Rec department is exploring opportunities to build a new playground at the main Parks and Recreation facility in Yanceyville.

Access to Healthcare

- CHW Project
 - The CHWs now have 64 enrolled clients, coming from referrals from DRMC and now the Danville Life Saving Crew.
 - Topics barriers to accessing healthcare include transportation, mental health/addiction and food insecurity.
 - A new CHW Project Director was just hired and will begin in mid-March. Amanda Young comes to us from the NC Rural Center where she was the Director of Entrepreneurship and Microenterprise. She has experience in the areas of workforce development and health/community development.
- Access to Healthcare action team
 - During the February Action Team meetings, the team discussed the future direction of the access to healthcare action team. The CHW Project has essentially become the Access to Healthcare team, yet there is a need to tackle some of the issues that are emerging through the project, as well as engage other healthcare partners who may not have a lead role in the project. The group decided to re-form the Access to Healthcare team, and Andy Strader agreed to help Annie bring this group together. The new CHW Director will also play a role in organizing the new team.
 - The group also discussed how transportation access is affecting the work of the CHW project, as well as the ability of residents to access to food and other necessities. The new action team will be formed with special attention to individuals and organization who play a role in local transportation.

Healthy Spaces

- A culinary arts program is beginning at George Washington High School.
- Forest Hills plans to start a community garden and school nutrition funds can be used to support this effort.
- The THRIVE! Challenge has picked up a few more sites within the past month. Danielle and Stacey spoke at the Better Together Summit held at Danville Regional Medical Center in the effort to recruit more faith based organizations for THRIVE! Since the summit six additional churches have signed on to take the THRIVE! Challenge. Currently the challenge has 27 participating groups/organizations and is still working with several additional who are interested. The group discussed ways to revamp the challenge for next year to better fit the needs of the community based on what we have learned so far through this challenge.

Community Health Assessment and Health Equity Report

- Process Update
 - Survey is complete
 - Key informant interviews are complete
 - Focus groups are underway
 - Data analysis underway
 - Writing and mapping underway
- Survey Findings
 - Most respondents rated the overall health of the community to be fair, with the following representing the 5 health issues that have the greatest impact on the community.
 1. Obesity
 2. Crime
 3. Substance abuse
 4. Poverty
 5. Mental health
 - Furthermore, cost of care, lack of insurance, transportation, and not knowing what types of services are available make it difficult for community members to receive the services they need.
- Key Informant Interviews
 - Major themes
 - Lack of transportation options
 - Lack of mental health providers/ services
 - Food accessibility challenges

- Limited resources and capacity
 - Health Data
 - Data from VDH, NC SCHS, local government, etc. we are seeing high rates of food insecurity, census tract level disparities in life expectancies, disability free life expectancies and death rates for heart disease, cancer and stroke
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Next Meeting

- **Action Team meeting**—April 19th 12-1:30pm Community Room @ Averett Riverview
- **Full Health Collaborative Meeting**—May 15th 12- 1:30pm Community Room @ Averett Riverview