

DAN RIVER REGION REPORT

MOMENTUM FOR CHANGE

2017



A special thank you

to our contributing partners, whose funding supports the work of The Health Collaborative and makes progress toward achieving the goals outlined in the Health for All action plan.

Gold Level Contributing Partners

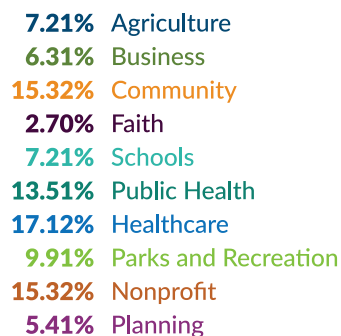


Introduction

The Health Collaborative is a cross-sector group of organizations and residents who are working together to improve the health and well-being of the Dan River Region. We unite organizations and create action to support health for all people in the Dan River Region. We aim to take an integrated approach complementing existing initiatives with policy, systems and environmental changes in order to provide opportunities for all to live healthy. At the heart of what we do, The Health Collaborative strives to increase health equity by addressing the root causes of poor health resulting in a healthy, vibrant and more resilient Dan River Region.

HEALTH COLLABORATIVE MEMBERSHIP AND ENGAGEMENT

Over the past three years, The Health Collaborative has grown and evolved. Today, we are 110 members strong and represent more than 50 organizations, institutions and community groups from a wide range of sectors.



- All residents have access to parks, trails or open spaces within a reasonable distance
- Schools, places of worship and other community facilities that provide opportunities for physical activity are open to the public after hours
- Walking and bicycling routes connect neighborhoods to destinations
- Public and private development guidelines and policies promote healthy community design, including walking and bicycling infrastructure and access to public transportation

Active
Living



imagine a Dan River Region



- The local food system promotes vibrant farms, healthy people, strong communities and a thriving local economy
- Restaurants, convenience stores and grocery stores provide healthy and fresh food at an affordable price, and are accessible to all
- Public and private policies incentivize healthy food retail and support farmers' markets and other fresh food outlets

Healthy
Eating

- Healthy food is available and incentivized during the school day and routine physical activity is provided through physical education, classroom activities and safe routes to school
- Policies, programs and the environment at and around worksites support physical activity and healthy eating
- Community programs and local institutions follow evidence-based standards for healthy eating and physical activity

Healthy
Spaces

where...



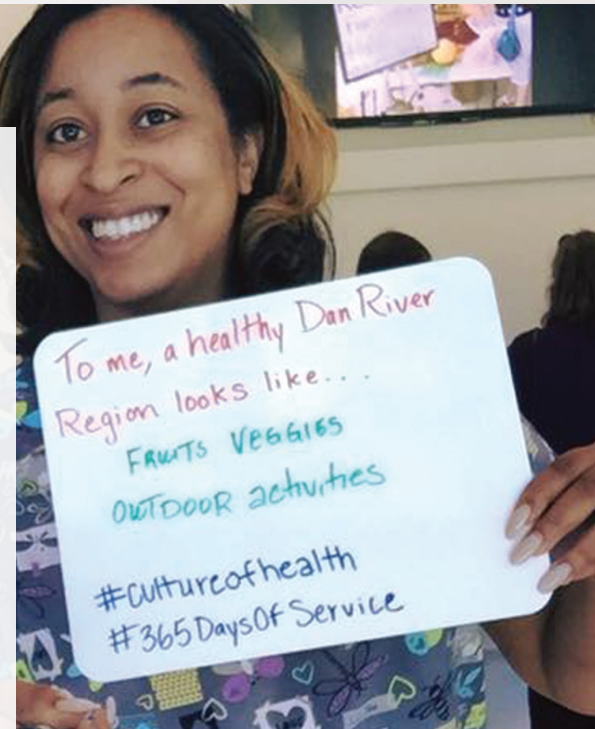
- Healthcare providers deliver consistent prevention recommendations and work together with community partners to connect patients with community resources
- All residents have a primary care provider, receive clinical preventive services, such as screenings and immunizations and have access to resources that support healthy decisions

Access to
Healthcare



- Residents design and lead placed based initiatives, participate in leadership opportunities and build the skills necessary to advocate for healthy living opportunities where they live, work and play
- Local government entities take a "Health in all Policies" approach, systematically taking into account the health implications of all decisions in order to improve health and health equity

Leadership
& Capacity Building



Momentum

Report

For the region to thrive, we must create environments where current and future residents have access to opportunities to live healthy. This includes neighborhoods and communities where all residents can safely walk, bike and play, purchase affordable and healthy food and access medical care within close proximity to where they live. It also includes neighborhoods and communities that support positive social and economic environments and address the root causes of poor health including unemployment, housing, transportation and food insecurity.

To keep us accountable in improving health outcomes, The Health Collaborative is releasing its first Momentum Report. The numbers and data included form our baseline by which future progress will be measured. We recognize that in order to have a lasting impact on the health of the community, we will have to take a long-term, multi-pronged approach. The indicators included were selected during The Health Collaborative's strategic planning process and were marked as most likely to demonstrate success. To view our progress, plans, and initiatives at any time visit, www.thehealthcollab.com.

Percentage of Dan River Region Residents Who Live

6.7%

within .5 miles of a
park/open space



31.8%

within 2 miles of a
park/open space

6.5%

within .5 miles of a
healthy food retail outlet



48.4%

within 2 miles of a
healthy food retail outlet

\$6,745

in SNAP/ EBT, Double Bucks, WIC and SFMNP
benefits spent at area farmers' markets in 2016



35 programs

implemented to promote healthy eating and physical activity in schools, worksites, faith-based communities and out of school programs



56 standards and policies

implemented in worksites, schools, faith-based communities and out of school programs that support healthy living

Local Government

4 plans

supporting a
healthier community



3 policy changes

supporting a
healthier community

Community Health Worker Initiative

307

Referred Clients

57.0%

Clients Enrolled
in the program

50.1%

Enrolled Clients
connected
to a primary care provider

41.0%

Enrolled Clients
have graduated

Projects

Brosville Elementary Walking Trail	Fresh Approach to School Meals Conference	Community Health Worker Initiative
Pittsylvania County Middle School Parks	Riverwalk Expansion	Food Processing Facility Feasibility Study
Silas Moore Park Revitalization	THRIVE! Challenge	Virginia State Health Commissioner Visit
Danville Complete Streets Policy	Danville Public Schools Wellness Taskforce	Farmers' Market Vendor Training Series
Caswell County Parks and Recreation Master Plan	Healthy Eating and Physical Activity Standards in After School Programs	SOVA Agricultural Experience and Website
River District Open Space Plan	Healthy Meal Policies at Worksites	Eat Smart Move More at Farmers' Markets
River District Bike and Pedestrian Plan	Caswell County SOUP	Caswell County Farmers' Market POP Program
River Front Park Plan	iChoose PCORI Grant	CCLFC Inspected Community Kitchen
Walk with a Doc	Get Out Movement – PCC Phi Theta Kappa	Lots of Potential
Donation Stations at Farmers' Markets	Gardens at After School Programs	Youth Agriculture Entrepreneurship Program
Double Bucks Programs at Farmers' Markets	2016 Finding our Roots	FIT Mobile
Caswell County Health for All Resolution	2017 Health Equity Report	Healthiest Cities and Counties Challenge
Yanceyville Farmers' Market		



DAN RIVER REGION REPORT

MOMENTUM FOR CHANGE

2017



www.thehealthcollab.com

info@thehealthcollab.com

(434) 799-2176

