

Health Collaborative | Meeting Notes

Meeting Date | time 3/18/2015 12:00 PM | Meeting location AU Riverview Campus—Community Room

Meeting called by Annie Martinie, Senior Program Officer—Health and Wellness, DRF

Type of meeting Structure and Long-term Strategies

Facilitator Annie Martinie, Senior Program Officer—Health and Wellness

Note taker Elyse Jardine, Fellow—DRF

Attendees:

Donna, Mark, Sharon, Bill, Brett, Emily, Freddie, Jason, Jennie, Alexis, Marsha, Kenny, Stacey, Scott, Helen Jane, Leslie, Marcy, Stephanie

AGENDA TOPICS

Agenda topic Check-in Round | Facilitator: Annie Martinie

Check-in #1

- May 2nd start of the Farmer's Market at the Danville Community Market
- Active RVA
 - How to certify healthy workplaces, good ideas for Get Fit Dan River Region
 - Using students as a resource
 - High energy
 - Local government needs to be involved
- Open Space and Parks
 - Capital funding for parks at each of the 4 middle schools in Pittsylvania County
 - Funding for full-time staff person at Pittsylvania County Parks and Rec
 - Grant to the Community Foundation of the Dan River Region's River Bank Fund for an Dan River access point in Pittsylvania County
 - Working on quotes for the walking track in Brosville
- iChoose Program
 - Meeting set up for the first week in April to bring in new partners
- Healthy Eating and Physical Activity
 - Started a list of providers
 - Connected with Play to Engage
- Farmer's Market
 - Looking at partnerships with the United Way, and Community Market in order to get fresh and healthy foods to the underserved population.

Mission Statement

To improve the health of the region through a shared vision of wellness that drives a framework of sustainable solutions

Impact Statement

Indicators reflect a healthy, active, engaged, and educated region where everyone has equitable access to thrive.

April	<ul style="list-style-type: none">▪ Leadership Meeting
May	<ul style="list-style-type: none">▪ Recommendations due for goals, strategies and metrics
July	<ul style="list-style-type: none">▪ Draft action plan for internal review
August	<ul style="list-style-type: none">▪ Health Summit
Sept/ Oct.	<ul style="list-style-type: none">▪ Publish action plan

Discussion: Collaborative Structure and Leadership Model

Organizational Structure:

- 5 Pillars of Collective Impact
 - Common Agenda
 - Shared Measurement
 - Mutually Reinforcing activities
 - Continuous Communication
 - Backbone Organization/ Support
- Leadership Team
 - Team of 5
 - CEO's / City Manager/ County Manager/ Executive Directors/ Superintendents
 - Meet twice a year
- Executive Leadership Committee
 - Appointed by Leadership Team (top down buy-in)
- Work groups
 - Based on long-terms strategies
- Community Advisory Council
- Support components
 - IT, advertisement and marketing, administration--- other in-kind support

Previously Decided Upon Goals:

1. Equitable access to healthy foods (including food retail)
2. Quality physical activity and healthy food around schools
3. Quality physical activity and healthy food around workplaces
4. Open spaces and recreation available to all within a reasonable distance
5. Connections between healthcare and communities
6. Neighborhoods that support all modes of transportation and connect to community services and active community spaces

Group Vote: Arrange by function/ strategy with subtitles for each institution (i.e., Schools, Workplace, Community)

Activity Gallery Walk: Long-term strategies under the functions of Clinical + Community, Activity Living, Healthy Eating, and Integrated Strategies

- Be as specific as possible
- Brain dump and group will whittle down to the top 3

