

Health Collaborative | Meeting Notes

Meeting Date | time 1/23/2015 12:00 PM | Meeting location United Way of Danville-Pittsylvania County

Meeting called by	Annie Martinie, Senior Program Officer—Health and Wellness, DRF	Attendees
Type of meeting	Exploring Organizational Structure, Mission, Impact, Actions & Strategies	Marcy Williams, Alex Rimmer, Freddie Wydner, Mark Moore, Stephanie Ferrugia, Ciji Moore, Traci Petty, Jason Bookheimer, Jamie Zoellner, Stacey Ensminger, Jennie Hill, Emily Scolpini, Donna Broch, Scott Holtry, Rachel Covington, Penny Crumpton, Marsha Mendenhall, Norma Brower, Monica Crews, Barbra Jackman, Kay Crane, Sonya Patterson
Facilitators	Annie Martinie, DRF & Tim Schwantes, Joanne Lee - Active Living By Design	
Note taker	Elyse Jardine, Fellow—DRF	

AGENDA TOPICS

Agenda topic *Introduction* | Presenter: Annie Martinie

Discussion:

Recap of Previous Meeting

December 17, 2014 Meeting:

- Looked at mission, impact, structure and actions
- Thought about organizational structure
 - o Created two subgroups
 - 1. Mission and Impact
 - 2. Structure and Actions

Goal for February meeting: create a more formal mission statement

Agenda topic *Report: Mission and Impact* | Presenters: Ciji, Emily, Traci, and Stacey

Presented Mission Statement

To improve the health of the region by establishing a framework of sustainable solutions that drive a shared vision creating a culture of wellness.

Group Thoughts

Words that were liked

- Sustainable
- Framework
- Health
- Region
- Solutions

Things to think about

- If we have vision in the statement do we need to have a shared vision?
- Culture is a loaded word. By using it are we saying that the culture of the region is wrong or bad?
- Do we need to spell out who is encompassed in the region?
- Does this collaborative go beyond creating a framework to implementing it
- Sentence Structure - Does word order need to change?

Impact Statement

Indicators reflect an informed, educated and motivated region where everyone has equitable opportunity to thrive

Words that were liked

- Equitable
- Motivated
- Educated
- Informed
- Everyone
- Opportunity

Things to think about

- Do educated and informed mean the same thing
- Do we need to add commitment from leadership?
 - Is the impact statement the correct place?
- Are we going to measure impact?
 - What are we measuring?

Action items

Persons responsible

Take suggestions and input and continue work on Mission and Impact statements

Emily, Traci, Stacey, Stephanie

Agenda topic *Report: Structure and Action* | Presenter: Jamie

Report:

Premature to start working on structure and action as the collaborative does not yet have a mission or vision. The structure will also depend on partnerships and crossover with other groups such as Get Fit, Middle Border Forward, Engage Coalition and others.

- A collaborative with shared governance feels right
- In the long-term we will need a leader and some structure
 - What it looks like will depend on the mission and vision

Agenda topic *Shared Governance* | Presenter: Annie Martinie

Shared Governance: Take a quick pulse of the group. Periodic rounds to make sure that everyone is okay with the process and decisions:

Key Points from Pulse Check:

- Too much emphasis on programs?
- Impressed with the work that has been done thus far
- Excited to see what happens next

Agenda topic *Active Living By Design: Workshop* | Facilitators: Tim and Joanne

Discussion:

Agenda:

- Review collaborative efforts
- What does sustainability look like
- Examples
- Next Steps

Review of Collaborative efforts

- February 2015→ Established that there is a need for a health collaborative
- October 2015→ First meeting with Annie, prioritized group function
- November 2015→ Discussed sustainable collaborations, assessed capacity, needs and priorities
- December 2015→ Worked on mission, structure, and identified short-term projects

Strategies

- Integrated healthy living
- Health Food Retail
- Quality physical activity at school
- Open spaces

Projects

- Park Development
- Support Farmers Markets
- After school programs with health and wellness components
- Childhood, community, worksite training

Keep In Mind

- What is currently working in the Dan River Region
 - Is it sustainable
- In what health related area are residents of the Dan River Region focused
- Who and what else is missing

5P's Community Action Model

- Preparation
- Promotion
- Programs
- Policy
- Physical Projects

Traditional healthy living strategies, which have short-term impact

New approaches to healthy living, which have a long-term impact, larger population reach, and are more likely to be sustainable

Things to keep in mind

- What are current opportunities that can be leveraged
 - i.e., adding onto programs and facilities that are already in place
- Increasing access
- Policy is important at different levels
 - Does not always have to be formal
 - Little Policies→ protocols, design guidelines, budgets/ capital funding, practices and norms
 - Use programs and promotions for a higher purpose (policy)
- Why policy, systems, and environment change?
 - Environment will always win out
- Convey values in mission and impact statements
- Make the healthy options a convenience too

Examples of Sustainable Models

- Live Well Greenville (Collaborative <http://livewellgreenville.org/>)
- Central Valley, VA (Archiving Results)

Discussion around examples

- What can be learned from these examples
 - Capacity building and training around advocacy
 - Joint use opportunities
 - Regional efforts
 - Opportunities to get convenience stores involved

- What is similar to our health collaborative
 - A lot of the right people around the table
 - Riverwalk trail
 - Community Gardens

Group Activity

Workshop participants broke into small groups to begin work on short-term projects including supporting farmer's markets, childhood obesity, and open spaces/ park development. Work will continue on these projects at the February meeting. Initial idea worksheets were submitted to Active Living by Design and group interviews were captured by Von.

Agenda topic *Next Meeting and Announcements* | Presenter: Annie Martinie

Next Meeting: Wednesday, February 11th

Time: 12-3pm

12-1 Meeting on mission, impact, structure and actions

1-3 Workshop with Active Living by Design

Location: PATHS

705 Main Street Danville VA, 24541