

The Health Collaborative | Meeting Notes

Meeting Date | time 2/16/2016 12:00 PM | Meeting location Danville Pittsylvania United Way

Meeting called by Annie Martinie, Senior Program Officer—Health and Wellness, DRF

Purpose Action steps and resources

Facilitators Annie Martinie & Tim Schwantes

AGENDA TOPICS

Agenda topic Welcome, Introductions Report outs and Announcements |

Discussion:

Recap

July	Louisville, KY trip to explore possible models and best practices
August	Finalized goals in preparation for Health Summit
September	Health Summit-introduced and gathered feedback for 4 goal areas
October	Focused on drafting the work plan
November	Structure—collaborative models
December	Finalize work plans
January	Action Plan branding, marketing and distribution
February	Identifying specific action steps and resources needed

Name and Branding

- The Health Collaborative (received the highest number of votes)
- Any major concerns?
- Had a conversation with HD Web about logo and Action Plan design. Will come back to the collaborative with the designs.

Report Outs

- Healthy Eating
 - April 23rd Finding Our Roots event with History United
 - Piggybacking with the History Harvest and StoryCorps
 - Target and engage low-income families, especially those with children
 - Mobile dairy lab
 - Children's activities
 - Farmland Documentary
 - Locking in the movie times
 - In the Science Center's Digital Dome
 - Multiple showings (exclusive event with community leaders?)
 - Panel Discussion
 - Leighton Cooley (in Farmland)

- Dinner 6pm
 - Food Trucks?
 - Have invited the 1st Lady of Virginia
 - Feasibility Study for the Dan River Region (6-8 month process)
 - Storing, processing and distributing of local foods (Cannery)
 - Smithson Mills Proposal
 - Currently working on due diligence
 - Roll out on April 23rd and book end with a possible farm to table event at the end of the market season
- Active Living
 - Complete Street - working with Smart Growth America to do a complete streets workshop in Danville (grant)
 - New and revitalized parks
 - Parks at the 4 middle schools in the county (work happening this spring and summer)
 - Update to the Parks and Rec Master Plan
 - Probably come to DRF for a grant
- Cross-Cutting
 - Better Together Conference—churches in the region are thinking about how to help close the gap
 - Interested in technical assistance programs
 - Healthy eating
 - Physical activities
 - Joint use agreements
 - Danville City Schools collecting data using the School Health Index
 - Hope to get Pittsylvania and Caswell County School systems to use this same index to collect data (potential idea)
 - Cross analyze health data with disciplinary data
 - Farm to school program
 - Working on a recognition program
 - Afterschool/ Out of School programs
 - Kids growing food - sell in markets
 - Need help with worksite wellness
- Access to Healthcare
 - Community healthcare workers
 - Richmond site visit
 - Workforce Collaborative has training dollars
 - February 29th- March 4th
 - Housing Authority recruitment
 - 3 month planning process (possible process)
 - Stipend-help us plan
 - Go back into their neighborhoods
 - Funding
 - What sources and for how long
 - Gateway is interested in employing community healthcare workers
 - Health Department has pulled out of providing care in most areas
- Health Equity Report
 - Changes at VDH changed impact this process (Looking to hire someone to do community health assessments, but it is not likely to occur soon)
 - Currently looking into consultants (have more control of what data is collected)

Announcement

- April 6th : Benchmarking Presentation, Dr. Levine, State Health Commissioner
 - 6pm @ IALR

During the Action team breakout session, groups discussed work plans, funding and staffing needs. Below are the report outs form each group.

Healthy Eating

Work Plan Conversations	Resources Needed
Identify food deserts (with help of cooperative extension) within the region	
Build awareness through community events/ Saturday markets	Have grants for vendor trainings
Feasibility study (looking at processing, storing and distributing local food products)	Need Grant
Youth programs (connect with cross-cutting group	
Identify which markets do and which markets do not accept SNAP/ WIC/ EBT	
Identify and explore ESMM connections	

Access to Healthcare

Work Plan Conversations	Resources Needed
Community Healthcare Workers	How to sustain after DRF?
Build public support	Health Equity Report could build demand
Healthcare Action Team needs to regroup- "we do not have all the people we need around the table"	
Advocate for Medicaid expansion (Virginia Organizing)	
Work silos present a challenge	

Cross-Cutting

Work Plan Conversations	Resources Needed
Worksites (plan from here—schools and after school programs are clear for now)	
Create recognition program	Working on assessment criteria
Cross-referencing strategies	

Active Living

Work Plan Conversations	Resources Needed
Complete Streets Workshop (Danville)	
Develop Complete Streets Plan	Funding for consultant
Park revitalization and creation (Pitt and Danville)	Government funds and grants (some already secured)
Caswell Masterplan?	Potential public/ private funds

Goal 5 (Coordinating Committee)

- Much of this work lies with each goal
- Consistent marketing and branding is critical
- Interaction across teams

Overarching Question

- Is there a need to employ staff around advocacy?
 - Virginia Organizing

Next Meeting March 15th 12pm - 1:30pm @ TBD