

Health Collaborative | Meeting Notes

Meeting Date | time 2/11/2015 12:00 PM | Meeting location PATHS (Danville)

Meeting called by	Annie Martinie, Senior Program Officer—Health and Wellness, DRF	Attendees:
Type of meeting	Mission and Impact & workshop with ALBD	Donna, Penny, Jennie, Tim, Joanne, Alexis, Stacey, Jason, Stephanie, Ciji, Marcy, Sonya, Marsha, Carol, Alex, Leslie S. Mark, Leslie, Traci
Facilitators	Annie Martinie, Senior Program Officer—Health and Wellness & Tim Schwantes, Joanne Lee - Active Living By Design	
Note taker	Elyse Jardine, Fellow—DRF	

AGENDA TOPICS

Agenda topic *Check-in Round* | Facilitator: Annie Martinie

Discussion:

Check-in #1

- Week to Engage April 13- 17th
 - Be thinking about projects (Location: Danville, Pittsylvania County, Caswell County)
 - They do not have to be at a certain time they can be early in the morning, in the afternoon, and later in the evening.
 - Contact Rachel Covington at the Center for Community Engagement and Career Competitiveness (Averett) 434-791-7215
- 4 staff of the Danville Parks and Rec. dept., including Jason, passed the National Parks and Rec. Certification test
- Almost 50% participation in school based wellness programs among the institutions in the City of Danville
- iChoose grant proposal for Caswell County
- Weight loss programs in Caswell County
- National Heart Month (Feb) teaching the community on strategies to keep their hearts healthy
- Exploring the idea of vendor training series for farmers

Agenda topic *Virginia Community Capital & Virginia Tech Research* | Presenter: Annie Martinie, Jennie Hill

James Wallace, Virginia Community Capital: Initial Health Food Assessment for Danville Regional Foundation

Full report found attached to Annie's 2/10 email

- Food security issues in the region
- Food stores run up 29, but do not spread out much past that main drag
 - Creates food deserts
- High level of leakage
 - Money leaving the region as people shop outside the region

Virginia Tech Healthy Foods Assessment

Can use this data as baseline measurements

- Locally specific survey
 - How do we look compared to others (i.e., State of VA)?
- Food insecurity across the region
 - Even those with SNAP and WIC benefits
- Only 9% of the region consume the daily recommended serving of fruits and vegetables

- NEMS-S
 - Measurement give grocery stores a score from 0 to 30 with 30 being the best
 - White block groups 23 average grocery store score (no low income white block groups in Danville)
 - Black block groups 13 average grocery store score (no high income black block groups in Danville)

Agenda topic *Mission and Impact Statement* | Facilitator *Annie Martinie*

Discussion: Solidifying the Mission Statement

Mission Statement:

To improve the health of the region through a shared vision of wellness that drives a framework of sustainable solutions

Activity: broke into three groups to discuss the revised version of the mission

- Group 1: Happy with the mission statement
- Group 2: Happy with the mission statement
- Group 3: Might need to wordsmith
- Possible changes
 - Solutions to outcomes or sustainable strategies
 - Wellness becomes wellness strategies

Action (If the subcommittee is willing): Meet again to look at suggestions and be thinking about compiling the mission, vision, impact and functions information as the charter for the organization.

Impact Statement

Disclaimer: The impact statement may change as the collaborative builds its long-term strategies

Indicators reflect a healthy, active, educated and engaged region where everyone has equitable opportunity to thrive

Organizational Structure:

- Waiting until the collaborative gets a little further along in the processes
- Collective impact and shared governance makes sense at the moment
 - Collective impact example: Engage Coalition
 - Averett, Piedmont Community College, Danville Community College, students, professors, staff, DRF
 - 5 Pillars of Collective Impact
 - Common Agenda
 - Shared Measurement
 - Mutually Reinforcing activities
 - Continuous Communication
 - Backbone Organization/ Support

Agenda topic *Political Commitment and feedback from the community* | Facilitator *Annie Martinie*

Discussion:

Political Commitment:

- To be successful, the collaborative needs the commitment of city and community leaders. In order to keep them involved, introduce the collaborative and our mission, we need to bring them into the loop.

Ideas:

- Health Summit—when we are at that point, set up speakers, workshops and a feedback session to engage the political leaders, doctors, support services and a larger section of the community.
- Presentations to community groups—make presentations at Rotary, Kiwanis, schools, etc.

Feedback:

- Good idea—new community leaders (Superintendent of Danville City Schools), open channels of communication / yes to asking the community for input (whether or not they have any major objections)
 - Majority thumbs up
 - Sign-up up if you want to be part of the subcommittee for health summit planning

Agenda topic *Short Term Projects and Strategies* | Facilitator *Tim and Joanne*

Discussion:

Agenda:

- Review what we have done so far
- Review work from January workshop (short-term strategies and projects)
- Refine these strategies and projects
- Select the projects that the collaborative is to work on during the next 6 months
- Next steps

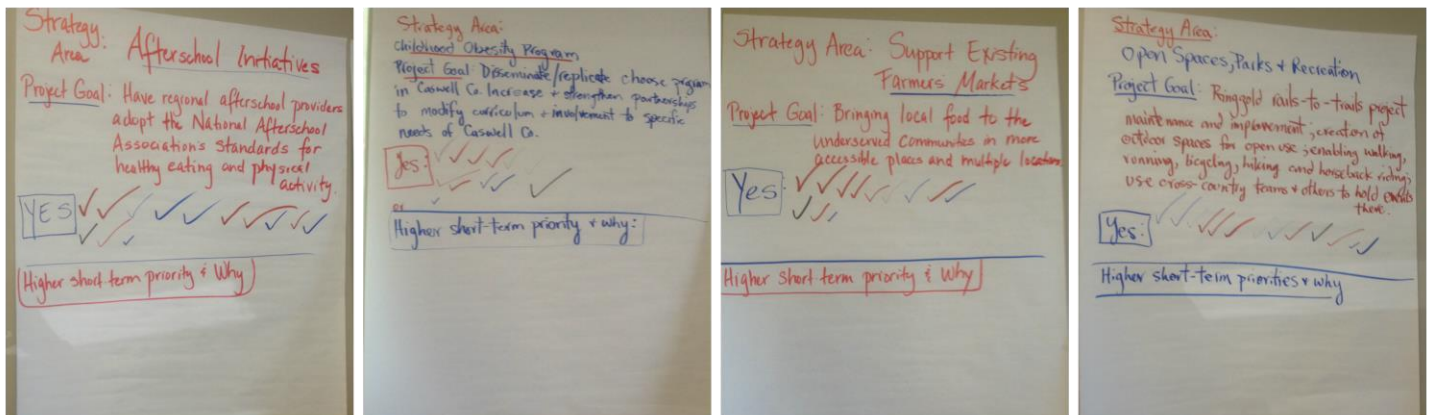
Reviewing work completed on the short term strategies and projects

A more detailed account of the strategies can be found in the [ActivityWorksheet_Complete](#) document attached the Annie's 2/10 email.

- Report out by the 4 project teams
 - Afterschool Health Guidelines
 - Trying to get everyone on board
 - Develop training materials
 - After school program loosely defined to mean anyone who serves school age children in the after school hours.
 - Childhood Obesity
 - Expand the iChoose program to Caswell County
 - Transportation is a barrier in Caswell
 - Farmers Market Support
 - Build Support and publicity
 - Enhancing SNAP benefits
 - Possible collaboration with United Way
 - Open Spaces—Parks and Rec
 - Chose the trail because its already there and in use
 - Not building infrastructure
 - School walking tracks

Activity: Gallery Walk

Refining the short-term strategies (Measurable outcome in the next 6 months) created in the January workshop-- vote yes or create a different strategy for each of the 4 projects



Activity Discussion: How much can we feasibly do in the next 6 months?

- Where are we going to pull financial resources from for implementation
 - For transparency: as far as DRF funding, there are Make More Happen Grants (up to \$25,000) that can be applied for. Projects have to fit within the requirements for that type of grant. More information can be found here. Collaborative is not at the point yet where it can ask for substantial funding from the Foundation
- How do we link the short-term strategies and long-term strategies?
- Focus group/ committee like approach to the projects
 - You participate in the project(s) that you are interested, instead of all of them

Activity Conclusion—Check in #2: How many of these 4 short-term projects and strategies do you think the collaborative has the capacity to work on, taking into consideration the work that the collaborative needs to accomplish?

- 12 people who participated in the check in were comfortable with taking on all four projects provided that
 - The projects were conducted on an appropriate scale
 - Work in teams on the project(s) that they are interested in

Activity: Divided into action teams for the 4 short-term projects/ strategies

- Discuss first steps and identify others who may need to be around the table

Activity Discussion (Report Outs)

- Afterschool Health Guidelines
 - Take inventory of afterschool programs
 - Strategically identify which ones are interested in participating
- Childhood Obesity
 - Identify key stakeholders
 - Orientation to get all parties on the same page
 - Partners or others who might need to be around the table
 - Pediatrician offices, 4H, Averett nursing program, Boys and Girls Club, Parent buy-in, Parks and recreation, Piedmont Community College, church youth groups
- Farmers Market Support
 - Identify target audiences and farmers
 - Others who might need to be around the table: United Way, Food banks, Free Clinic, farmers and existing farmers' markets
- Open Spaces
 - Assessment of the trail
 - What needs to be done
 - Usage assessment
 - Bring in the group that originally made the trail

Agenda topic *Next Steps* | Presenter *Annie Martinie*

Discussion:

Active Living by Design: only on a 4-month contract. Will send out a survey in the next weekly meeting to discuss, whether we engage Active Living By Design for a longer period of time and what it might look like, if we did.

Short term project action teams: If you can, try to meet at least once with the action teams that you are involved with

Next Meeting: March 18th 12-1:30pm – Location TBD

- Be thinking if there are days of the week that would work for meetings